

I am a UI/UX designer who wants to make technology a better place through user research and accessible design.

2022 - 2024

Product Designer

Goodwill of Central and Northern Arizona

- Worked to develop and improve a design system for internal use with a focus on accessibility and clean, modern design. This improved overall workflow and cohesion when developing new prototypes and designs.
- Conducted user research through in-person interviews, virtual interviews, and surveys before and after each major release to track user experience and areas of improvement for future projects.
- Collaborated with a team of developers and designers in the creation of the web application My Career Advisor, including features such as a resume builder, a career exploration tool, and a backend interface for career coaches to track user activity and growth.

2017 - 2022

Web Designer

The GRI Marketing Group

- Utilized A/B testing during online marketing campaigns in order to discover click and retention rates and made adjustments accordingly.
- Created several websites using Wordpress, designed them within client specification, and troubleshooted any issues during the process using HTML, CSS, and Javascript.

2016-2017

Graphic Designer

The Creative Group

- Designed several responsive websites using Bootstrap and Wordpress under tight deadlines.
- Worked within existing company styles to refresh design of several key products and introduce new ones.

2015-2016

QA Tester

Grand Canyon University

- Caught several hundred errors in website content and development in a period of months.
- Collaborated with a group of web designers and developers to ensure the company's website's redesign went smoothly.

Technology

- > Figma, Adobe XD, Balsamiq
- > Adobe Creative Suite
- > HTML5 & CSS
- > Wordpress

Skills

- > Wireframing & Prototyping
- > User Testing & Research
- > Responsive Design

Education

Bachelor of Arts, Digital Design

Grand Canyon University

Associate of Applied Science, Graphic Design

Scottsdale Community College

Achievements

Dean's List

Grand Canyon University

Excellence Under the Stars

Scottsdale Community College

Print Excellence Certificate of Merit

PIAZ